

# **BIVIANA HELO VILLEGAS**

## PRACTICE GROUPS

Intellectual Property. Competition.

bhelo@gomezpinzon.com +57 (601) 319-2900 Ext. 295

#### PROFILE

Biviana is an associate of the Intellectual Property and Competition Law Practice Group. She has 8 years of experience in antitrust, competition law and merger control analysis and assessment. Her professional practice has been focused on providing legal advice to national and international clients in connection to merger control, competition law, consumer protection, compliance programs, and data privacy protection.

#### **PROFESSIONAL EXPERIENCE**

- · Associate, Gómez-Pinzón Abogados, since 2016.
- Lawyer, Federación Nacional de Cafeteros, 2016.
- · Associate, Gómez-Pinzón Abogados, 2013-2016.

### EDUCATION

- LLM en International Business Transactions, Fordham School of Law, 2020. (New York)
- Post graduate degree in Competition Law and Free Markets, Pontificia Universidad Javeriana, 2016.
- Law, Universidad de los Andes, 2014.

#### LANGUAGES

- Spanish
- English
- French
- German

#### **RECENT ACKNOWLEDGMENTS**

• Rising Star, Legal 500 2023, Competition and Antitrust.



