



MAURICIO JARAMILLO CAMPUZANO

PRACTICE AREAS

Competition. Intellectual Property. Litigation & Conflict Resolution. Technology, Communications & Data Protection..

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PROFILE

Mauricio has over 28 years of professional experience. His Intellectual Property practice centers on advising Colombian and international companies in the definition of protection and administration strategies for IP portfolios, the structuring and definition of innovation strategies, advice in the exploitation of IP rights, and in the negotiation of IP rights exploitation contracts via licensing, franchising and other type of agreements.

His practice in the Competition area focuses on advising companies vis-à-vis the development of their commercial activities and the effects they may have from a competition viewpoint, including unfair trade practices, unfair competition, consumer rights, as well as merger control regulations.

He has taught Intellectual Property and Competition Law at Universidad Javeriana in undergraduate and graduate programs.

Gómez-Pinzón

SINCE 1992

EDUCATION

- Master of Public Administration, Deutsche Hochschule fuer Verwaltungswissenschaften Speyer, Germany, 1998.
- Commercial Law Specialization, Universidad de los Andes, 1995.
- Law, Pontificia Universidad Javeriana, 1993.

LANGUAGES

- Spanish
- English
- German

MEMBERSHIPS

- Member of INTA (International Trademark Association).
- Member of IBA (International Bar Association).
- Member of ASIPI (Interamerican Association of intellectual property)
- Member of ACDC (Colombian Association of Competition Law)
- Member of ACPI (Colombian Association of intellectual property)
- Member of Cecolda (Colombian Copyright Center)
- Member of Colfranquicias (Colombian Chamber of Franchises)



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PROFESSIONAL EXPERIENCE

- Partner, Gómez-Pinzón Abogados, since 2003
- Senior Associate, Gómez-Pinzón Abogados, 2000 – 2003
- Partner, Pinzón-Pinzón Asociados, 1998 – 2000
- Associate, Pinzón-Pinzón Asociados, 1993 – 1996

RECENT ACKNOWLEDGMENTS

- Leading Individual, The Legal 500 2023, TMT (Technology, Media, Telecoms), Intellectual Property, Competition & Antitrust.
- Tier 3, Chambers Latin America 2023, Antitrust & Competition.
- Included in Latin Lawyer 2021, Intellectual property, Antitrust & competition, Telecoms & media, Data, technology and privacy law.
- Trade mark star, IP Stars.
- Included in Notable Practitioner, IFLR1000 2021.
- Recommended expert, IAM Patent 1000.

Gómez-Pinzón

SINCE 1992